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## EDUCATION

### Rochester Institute of Technology

#### Graphic Design Major

Psychology Minor  
GPA 3.97 out of 4.0

## SKILLS

### Design

Concept Development, Logo & Branding, Typography, Discovery & Planning, Hand Lettering, Illustration, Painting, Marketing

### Software

Photoshop, Illustrator, InDesign, After Effects, Microsoft Office, Acrobat, WordPress, SketchUp

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## EXPERIENCE

### Studio Graphique

May–August 2014 Design Intern

Developed print, digital, product, and environmental designs

Worked with and created designs for clients such as, Kent State University, Heinen's Grocery Store, Cleveland Port Authority, and the City of Holland, MI

Involved in internal marketing, print vendor coordination, and website maintenance

### RIT SportsZone

September 2012–present Graphic Designer and Marketing Assistant

Develop, advertise, and execute graphic and marketing campaigns

Interdisciplinary collaboration with marketers, photographers, editors, and producers

### Positive Negative Magazine

September 2014–December 2014 Feature Editor and Graphic Designer

Designed spreads and managed the order of articles for the student produced magazine

### Club Center in the Center for Campus Life at RIT

August 2013–September 2014 Staff Artist

Poster, flyer, logo design for clubs and organizations on campus

Window painting and lettering for advertisement

### RIT New Student Orientation

August 2014 Lead Orientation Assistant

August 2013 Orientation Assistant

Worked with a team to select, train, and manage a staff and facilitated event

## ACTIVITIES

### RIT Hand Lettering Club

August 2012–present Member

May 2013–present Vice President

### AIGA

October 2014–present Member

### Project M

October 2014 Graphic Designer

Two-day design blitz to bridge social gap in Rochester

### Thought@Work Industrial Design Conference

December 2012–present Graphic Designer

Branding, logo design, and marketing materials for interdisciplinary, student-run conference

## AWARDS

### Dean's List

2011–present

### Gold ADDY for Positive Negative Magazine

May 2015

### Medical Form Design Contest Winner

2013

In collaboration with Carly Rumpf, designed forms for a chiropractic practice

### Winner of RIT's Greeting Card Contest

2012

Design for the official RIT Holiday Card